



## **Digital Art and Dieline Specifications**

To provide the best quality digital printing in shortest amount of time, please follow the guidelines below to achieve our goals.

### **Art requirements:**

#### **General**

- Files and disks in a PC format
- Files in CMYK format (for PMS color values: a CMYK approximation will be made)
- Fonts converted to outlines or curves
- Images embedded (not linked)
- File scale 1 to 1
- Raster files no smaller than 150dpi
- Place dieline or trim marks on a separate layer

#### **Acceptable Formats**

- Adobe Illustrator CS4 or earlier (.ai or .eps)
- Adobe Photoshop CS4 or earlier (.eps or .psd)
- Coreldraw 14 or earlier (.cdr)
- CMYK Raster Images (.tif, .jpg, .bmp, .tga)

### **Dieline requirements:**

#### **General**

- All files and disks in a PC format
- Place dieline or trim marks on a separate layer if included with the art

#### **Acceptable Formats**

- Artios 6.0 or earlier (.ard)
- Others include vector based .eps or .dxf