2016 Art and Dieline Specifications

To provide the best quality printing in shortest amount of time, please follow the guidelines below to achieve our goals.

Art requirements:

General

- Files in CMYK format
- Specify spot colors
- Place spot varnishes on separate layers
- Fonts converted to outlines
- Include *ALL* linked images and files
- File scale 1 to 1
- Raster files no smaller than 300dpi
- Place dieline or trim marks on a separate layer
- Bleed - Min. .125". Preferred .25". Bleed past all knife/cut lines and scores/creases when possible.

Acceptable Formats

- Adobe Illustrator CC or earlier (.ai or .eps)

Dieline requirements:

General

- Place dieline or trim marks on a separate layer if included with the art

Acceptable Formats

- Artios 12.1 or earlier (.ard)
- Others include vector based .eps or .dxf

Please Note: Files received in need of adjustment or revision may be subject to a minimum charge of $100. An additional $100 per hour may be charged for each additional hour of corrections after the first hour.